



LA ROSA FRANCHISING

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FOR IMMEDIATE RELEASE

LA ROSA FRANCHISING OPENS NEW LA ROSA OFFICE IN GEORGIA

CELEBRATION, FL and ALPHARETTA, GA (JUNE 1, 2021) - La Rosa Franchising, a unique real estate franchise with the tools and support to empower agents to deliver unparalleled service to clients, announced that they are opening a new La Rosa Realty office in Alpharetta, GA.

As franchise owners, Carmen Delgado and Camille Viera will lead the growth of the **La Rosa Realty Georgia North Metro** office. This new location will bring the La Rosa Realty brand to the rapidly growing multicultural area of Alpharetta. "We selected Alpharetta because it is strategically located between Metro Atlanta and North Georgia. We believe that offering convenience and easy access to our agents and clients, is a key element in the potential expansion of our firm within the State of Georgia." said broker-owner owner, Camille Viera.

"From the first time we found out about La Rosa Realty and were exposed to the model and foundations of the company, we were very impressed and decided that it was the concept of real estate that Georgia needed. The technology, training, support, and commission benefits offered by La Rosa [Realty] would provide our agents with a great opportunity to maximize their income and therefore deliver the best real estate experience to our clients." said broker-owner, Carmen Delgado.

The grand opening for the La Rosa Realty Georgia North Metro office will take place on June 10th, 2021 at 12 pm ET at 5855 Medlock Bridge Parkway, Alpharetta, Georgia.

If you would like to contact the **La Rosa Realty Georgia North Metro** office directly please contact the broker-owners at 678-778-2022 (Carmen) or 770-654-9574 (Camille).

About La Rosa Franchising

La Rosa Franchising offers two international brands La Rosa Realty and Better Homes Realty. La Rosa Realty was founded in 2004 as a traditional real estate company serving the Florida market. In 2011 La Rosa Realty shifted to an Agent-Centric model of real estate, offering more tools and value to agents, while also offering a 100% commission split. In 2019 La Rosa Realty began franchising and converted several of its largest offices in Florida to franchises. Better Homes Realty was founded in 1964 and is based in California with offices throughout the United States.

Our turn-key, flexible franchise solutions are suited to a 300+ agent virtual office or a traditional 10 agent office on Main Street. Our solution offers state of the art technology, systems, support, and services delivered to our owners, agents, and consumers.

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