



# LA ROSA FRANCHISING

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FOR IMMEDIATE RELEASE

## LA ROSA FRANCHISING OPENS NEW LA ROSA REALTY OFFICE NEAR FLORIDA KEYS

CELEBRATION, FL and HOMESTEAD, FL (JUNE 10, 2021) - La Rosa Franchising, a unique real estate franchise with the tools and support to empower agents to deliver unparalleled service to clients, announced that they are opening a new La Rosa Realty office in Homestead, FL.

Plans to open a new corporate-owned office were initiated by La Rosa Realty's founder and CEO, Joe La Rosa, and La Rosa Realty Homestead's Team Leader, Teresa Santos. Both Joe and Teresa have ties to the South Florida community and are excited to continue to grow the La Rosa brand. As Team Leader of both the Homestead and Miami Lakes branches, Teresa truly demonstrates the core values of La Rosa Realty: family, passion, and growth.

"We wanted to open a new office in South Florida to bring convenience to our agents near the Keys. We believe that offering multiple locations to work from is a huge plus for any agent especially as the La Rosa family continues to grow both statewide and nationally. The Homestead office will serve South Florida agents and the surrounding communities as we continue to grow our brand in this thriving real estate market." said Team Leader, Teresa Santos.

If you would like to contact the **La Rosa Realty Homestead** office directly, please contact Teresa Santos at 786.226.7145.

### **About La Rosa Franchising**

La Rosa Franchising offers two international brands La Rosa Realty and Better Homes Realty. La Rosa Realty was founded in 2004 as a traditional real estate company serving the Florida market. In 2011 La Rosa Realty shifted to an Agent-Centric model of real estate, offering more tools and value to agents, while also offering a 100% commission split. In 2019 La Rosa Realty began franchising and converted several of its largest offices in Florida to franchises. Better Homes Realty was founded in 1964 and is based in California with offices throughout the United States.

Our turn-key, flexible franchise solutions are suited to a 300+ agent virtual office or a traditional 10 agent office on Main Street. Our solution offers state of the art technology, systems, support, and services delivered to our owners, agents, and consumers.

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